

WHAT ARE THE INCENTIVES/REWARDS TO BE GIVEN UNDER THIS SCHEME?

The Scheme is designed to attract existing WOU students to promote its academic programs via word-of-mouth. The Scheme offers two (2) types of rewards:

- a) individual rewards – generally in the form of WOU premiums
- b) pool rewards – whereby top performing AM are rewarded with ODL academic excursion trips. To qualify for this pool reward, each AM must achieve a minimum number of successful F&F recommendations. The minimum quota is set at 10 successful recommendations.

Individual Rewards

Rewards are given based on successful recommendations, in increments of two (2).

- a) The first two (2) FF successful recommendations, in increment of two (2), AM is entitled to one WOU t-shirt each.
- b) The next two (2) FF successful recommendations, in increments of two, AM is entitled to one WOU coffee mug each.
- c) The next two (2) FF successful recommendations, in increments of two as well, AM is entitled to one WOU umbrella each.
- c) The following four (4) FF successful recommendations, in increments of two as well, AM is entitled to one WOU Pen-drive (1 Gigabyte).

Subsequently, the same type of increments and rewards are offered to each AM as listed above.

Pool Rewards

AMs who have successfully recommended 10 and more FF qualified to participate in the Pool Rewards. Pool Rewards are given based on overall performance or total number of successful FF recommendations above the threshold of 10.

Pool Rewards will be in the form of an ODL academic excursion trip for three days and two nights to a regional open university among the Asean countries. The top eight (8) ranked AMs in terms of total number of successful FF recommendations above the set threshold will be entitled for this reward. The summary table for the above as follows:

No. of FF successfully introduced to WOU	Individual Rewards	Pool Rewards
2	1 WOU T-shirt	Must achieve a minimum of 10 successful FF recommendations <u>Top 8 ambassadors</u> => An ODL excursion trip for each ambassador for 3 days and 2 nights to a regional open university among Asean countries (details to be provided later)
4	1 WOU mug	
6	1 WOU umbrella	
8	1 WOU Pen-Drive(1GB)	
10	1 WOU Pen-Drive(1GB)	
12	The above individual rewards increment and reward items repeats itself from the 12th FF successful recommendations onwards.	

Note:

All Tokens are not redeemable for cash and the ODL excursion trip is also not transferable. The ranking for Pool Rewards is based on the total number of FF introduced by the ambassadors.

Any ties in the ranking of the Pool Rewards will be decided by a lucky draw. And only the top eight ranked AM will be entitled to the FF Pool Rewards.