Upwardly mobile with WOU

> ODL provides flexibility

As a pioneer higher learning institution in Open Distance Learning (ODL), Wawasan Open University (WOU) continues its commitment to deliver quality tertiary education for working professionals who aspire to upgrade themselves. To date, more than 14,000 working professionals have enrolled for studies and experienced the learning benefits offered by the university. Among them is Yap Hui Zhi (pix), 23, a tuition teacher enrolled in the Bachelor of Management (Hons) with Psychology (BMPS).

"I chose the programme as I needed to learn the way to control my emotions when teaching and the way to communicate with others," she said. The combination of business management and psychology has also helped her to achieve her goal of starting her own business. "I plan to start a franchise academic centre. This programme provides me with broad managerial knowledge and skills that are supported by psychological concepts and principles," she added.

WOU's ODL model provides a flexible mode of learning to suit adult learners. Learners are able to learn at their own pace, wherever and whenever they wish. Fast trackers, especially those who have previously attested qualifications, can also gain recognition of their prior learning to complete their remaining studies in a shorter duration.

A new programme offered by the school, Bachelor of Business (Hons) in Human Resource Management (BBHR), aims to produce graduates who are well-versed in understanding how to develop and implement strategies that contribute towards optimising organisational performance.

"Virtually every industry employs human resources personnel to manage the organisation's most valued assets—the people working. BBHR programme allows learners to take advantage of this demand. "They study core business disciplines and gain an insight into how people work in organisations, including leadership qualities, and management of human resources," said Prof N.V. Narasimham, dean of SBA.

Interested learners can register today for the Bachelor's of Business (Hons) degree programmes at WOU, either through the Regular Entry or via WOU's unique Open Entry Admission that takes their work experience into consideration. WOU also offers a wide range of postgraduate programmes.

Enrolment for July 2014 intake is in progress. Those keen may visit WOU's Open Day on July 12 and 13, at its main campus, regional centres and support centres nationwide.

For more details, log on to wou.edu.my.