Flexible and affordable WOU courses

> Students can study online or pursue full-time programmes

RECOGNISING the need for working professionals to own a quality degree for career growth, Wawasan Open University (WOU) offers 24 undergraduate degree programmes via open distance learning (ODL). Workers can study online from their homes or anywhere, anytime while they continue in their jobs. This self-directed learning suits the busy worker who can then manage studies at their own convenience.

WOU has also expanded its student base with its inaugural offering of two full-time, on-campus undergraduate programmes—Bachelor of Business (Hons) in Accounting and Bachelor of Business (Hons) in Management—during the recent September intake, targeting fresh secondary school leavers and diploma holders.

All WOU programmes are accredited by the Malaysian Qualifications Agency and approved by the Ministry of Education. In addition, 11 ODL degree programmes are recognised by the Public Service Department (JPA) as well. They include Management, Banking & Finance, Accounting, and Sales & Marketing degrees from the School of Business and Administration (SBA), and Electronics, ICT and Electronic Commerce degrees from the School of Science and Technology (SST).

The SST also offers degree programmes in other specialised fields like construction management, telecommunications, multimedia design, and software engineering. The skills are in-demand considering the current need for technical knowledge to supervise, develop and manage construction sites, telecommunication devices, and websites.

Ong Thian Hao, 33, a sales engineer at a factory in Penang, is close to completing his Bachelor of Technology (Hons) in Electronics at WOU. He plans to use the professional certification to become an electronics engineer.

“This programme helps me to become acquainted with the different aspects of electronics and electrical engineering,” Ong says.

Meanwhile, eight ODL degree programmes—including Corporate...
Administration and Entrepreneurship & Small Business Management—are available from SBA to help matured adults to study while they work. There is also the full-time Management and Accounting degree programmes for fresh school leavers and diploma holders.

WOU’s Accounting degree, offered via ODL and on-campus, is accepted by international professional accounting bodies, such as CPA Australia. Backed by such international recognition, students will receive course exemptions to enter the required professional examinations.

The School of Education, Languages and Communications (SELC), on the other hand, offers Bachelor of Arts (Hons) in English Studies and Bachelor of Education (Hons) in Primary Education (BEPE).

There is also the School of Foundation and Liberal Studies that provides valuable soft skills, critical thinking and logical reasoning with its two Arts degree programmes in Liberal Studies and in Psychology.

Dean of SELC Prof Santhiram Raman says, “BEPE is strategically designed both to upgrade the knowledge of non-graduate primary school teachers as an in-service programme, and for new entrants into the profession. It equips teachers with pedagogical skills to be effective and efficient professionals in imparting numeracy, literacy and IT skills to primary school students.”

All WOU degree programmes are market-driven to help students become more competitive.

Enrolment for January 2014 ODL intake is now open. New students can apply for the free WOU Study Grant by Dec 15 for the value of up to RM600 to subsidise their first semester studies.

WOU also offers tuition fee rebates of up to RM400 to those who register early.

Enrolment for the February 2014 on-campus intake is also open. Two new on-campus programmes—Bachelor of Business (Hons) in Banking & Finance, and Bachelor of Business (Hons) in Marketing—are set to be introduced for this upcoming intake.

The university will have its Open Day at its main campus and regional centres nationwide on Nov 30 and Dec 1.

For more details, go to wou.edu.my