Accessibility meets affordability

TO meet the competitive market of the corporate world, Wawasan Open University (WOU) is offering the Commonwealth Executive Master of Business Administration (CeMBA) programme.

"I have been in a managerial role for quite some time and it is time to move into a more strategic and enriching role. CeMBA is an industry-relevant programme that has provided me with an all-rounded knowledge of business," says Chan Yen Fung, a human resource and administration manager who is currently in the fourth semester of her CeMBA studies.

WOU’s open distance learning (ODL) concept meets her needs as the programme is flexible and allows her to learn at her own pace with minimal disruption to her work.

At WOU, adult learners can complete their master’s degree in a minimum of two and a half years or they can choose to complete their studies according to their own convenience and schedule.

“For working adults like me, studying at WOU allows us to enjoy the benefits of two worlds without having to give up our job or going on a sabbatical, which may jeopardise our career progression. I can choose the number of courses to take per semester to fit my work schedule,” she says.

WOU, through the School of Business and Administration (SBA), also offers the Commonwealth Executive Master of Public Administration (CeMPA) programme that covers public systems and management and other topics related to the civil sector.

WOU allows for the unique Open Entry Admission System where the prior work experience of adult learners is taken into account. Learners aged 35 and above with a minimum qualification of a diploma or with two principles in their STPM or equivalent can also apply.

This is provided they have two years of working experience at a supervisory level and have obtained a satisfactory score on the management aptitude diagnostic test.

WOU’s Open Day will be held on Nov 15 and 16.

For more information, call 1300 888 968 or visit www.wou.edu.my