WAWASAN Open University (WOU), a recognised e-learning provider, is now expanding its academic offerings with the addition of full-time studies via on-campus teaching commencing September 2013 at its main campus in Penang.

Two business degree programmes from the School of Business and Administration — the Bachelor of Business (Hons) in Management, and Bachelor of Business (Hons) in Accounting — will be available for the upcoming September intake.

Quality education is assured as all WOU programmes are accredited by the Malaysian Qualifications Agency (MQA) and approved by the Ministry of Higher Education (MOHE).

The university continues to provide and promote industry-driven programmes for its on-campus full-time studies, targeting school leavers and diploma holders.

More programmes are being structured and will be available for future intakes such as banking and finance, sales and marketing, as well as logistics and supply chain management.

"The on-campus students will be taught by qualified lecturers with industry experience. A distinctive advantage to the students will be our ‘24 x 7’ online teaching-learning supports through the Learning Management System (LMS). They can be assured of continuous support and the credibility of WOU in the open distance learning (ODL) environment as a quality provider of higher education," said Prof N.V. Narasimham, dean of the School of Business and Administration.

Quality education at affordable prices has always been part of the many WOU advantages.

"The cost of living in Penang is relatively lower and security is better, while the WOU campus environment is conducive for learning," he said.

WOU’s financial assistance underscores its commitment, as the people’s university, to provide Malaysians with a valuable tertiary education and help them fulfill their dreams.

There is the WOU Study Grant up to a maximum of RM600, a one-off financial assistance to subsidise the first semester tuition fees of new students.

Besides that, WOU is also offering the Bursary Award in the form of tuition fee discounts based on academic performance of the students in their STPM/A-Level/UEC.

In addition, new students can also apply for the Tun Lim Chong Eu and Tun Lim Keng Yaik Scholarships which fully sponsor successful students in pursuing full-time degree programmes.

WOU also offers other forms of financial assistance such as the Chancellor’s Merit Scholarship awarded to continuing students who achieve academic excellence on a semester basis.

Applications for WOU’s financial aid are now open to those enrolling for the September 2013 intake. The closing date for applications is Aug 17.

Enrol today for the WOU On Campus September 2013 intake.

To apply for the full-time degree programme, you must possess a minimum of two Principals in STPM/A-Level or at least five grades B in UEC Senior Middle III or Diploma/Foundation/Matriculation or equivalent qualifications.

For more details, log on to wou.edu.my/oncampus or call toll-free careline at 1-300-888-968 (WOU).

Also visit the WOU On Campus Open Day at the main campus, Penang on 20 to 21 July 2013.
WOU now offers full-time programmes at its main campus in Penang.