

BACHELOR OF BUSINESS IN ACCOUNTING (HONS)

Bachelor of Business in Accounting (Hons)



PROGRAMME OUTLINE

Designed to equip students with knowledge in various aspects of accounting such as financial accounting, cost and management accounting, auditing and taxation. It also includes an ICT-driven course: Accounting Information Systems.

CAREER OPPORTUNITIES

WOU graduates in accounting are versatile and can be employed in many sectors – commercial sector (e.g. internal auditor, business analyst, finance officer), management consultancy firm (e.g. management consultant) and public sector (e.g. Inland Revenue Department officer).

PROGRAMME OUTLINE

Suitable for those whose job functions involve finance-related services as well as those who need to be familiar with financial issues, particularly those working in banking and other financial institutions. Can be adopted as a re-training programme for those who are already working in banking institutions.

CAREER OPPORTUNITIES

Upon graduation, students can seek career advancement in finance departments of major corporations, banking and financial institutions. Jobs range from retail, wholesale to international investment, funding and banking services.

BACHELOR OF BUSINESS IN BANKING AND FINANCE (HONS)

Bachelor of Business in Banking and Finance (Hons)



PROGRAMME OUTLINE

Provides inter-disciplinary knowledge and skills in Business Management and the application of Information Systems (IS) in business. Enables students to develop, implement and manage sophisticated information systems that are increasingly used in business organisations. Students are exposed to integrated IS development, applications and management in business environment.

CAREER OPPORTUNITIES

Graduates will be well-positioned for a variety of IS related careers in manufacturing and service industries. Job opportunities include systems analysts, systems administrators, database administrators, IS support executives, IS administrators and IS consultant.

BACHELOR OF BUSINESS IN BUSINESS INFORMATION SYSTEMS (HONS)

Bachelor of Business in Business Information Systems (Hons)



PROGRAMME OUTLINE

Devised to cater to the increasing opportunities and challenges in logistics and supply chain management of modern businesses. The programme focuses on elements of procurement, inventory, logistics management, as well as in-bound and out-bound supply chain.

CAREER OPPORTUNITIES

A variety of job choices is available to graduates of this course. This includes positions in both manufacturing and services companies, multinational distribution centres, trading companies, courier service companies, forwarder / shipping / airlines companies, logistics service providers, port authorities, armed forces and transportation agencies.

BACHELOR OF BUSINESS IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT (HONS)

Bachelor of Business in Logistics and Supply Chain Management (Hons)



PROGRAMME OUTLINE

Designed to enhance managerial and administrative skills at all levels of employment in a highly competitive business environment. Provides an in-depth understanding of concepts and applications in all functional areas of management, with special focus on management challenges in the Asia Pacific region. Provides knowledge and skills essential in managing organisations in the current global business environment.

CAREER OPPORTUNITIES

From business to government to non-profit organisations, graduates can seek out management and administrative positions in any modern organisation. These include human resource, operations management, personnel, general management and business consulting services.

BACHELOR OF BUSINESS IN MANAGEMENT (HONS)

Bachelor of Business in Management (Hons)



PROGRAMME OUTLINE

Provides a thorough insight on the concepts and applications of sales and marketing in this rapidly changing business world. Knowledge and skills in sales and marketing, customer relationships and marketing management will equip graduates to face challenges and thrive in the field of business.

CAREER OPPORTUNITIES

Graduates of this degree programme can look forward to careers in any industry as manager in the sales and marketing department. Other related fields one can look into include promotion, distribution and international marketing.

BACHELOR OF BUSINESS IN SALES AND MARKETING (HONS)

Bachelor of Business in Sales and Marketing (Hons)



ENTRY REQUIREMENTS

Candidates with the following criteria will be eligible to be considered for admission into the degree programmes:

(1) REGULAR ENTRY

For candidates who possess a minimum of Two (2) Principals in STPM or equivalent qualifications.

(2) OPEN ENTRY

(i) Age
Candidates must be at least 21 years of age on 1st January of the year of application.

and
(ii) Academic Qualifications

a. STPM / HSC / A-Levels with at least One (1) Principal or other equivalent qualifications can be accorded direct admission into the degree programmes.

or
b. PMR/SPM/MCE/JUEC or equivalent qualifications subject to an assessment of work experience, prior learning experience and / or a diagnostic test to assess the academic aptitude, interest and suitability for tertiary level studies.

Candidates who are found not to have demonstrated the capacity to undertake tertiary studies will be required to undergo and successfully complete a Headstart programme.

SUPPORT SERVICES

Learning resources include a variety of specially designed open learning study materials in print and audio-visual; access to online interactive and Web-based communications. Libraries and other administrative support are also available at the regional learning offices.

COST OF STUDY

Based on 120 credits and 10 semesters of study, the total cost for a degree programme is RM17,550. This includes the Tuition Fees*, Resource and Services Fees as well as the Processing and Administrative Fee.

* The fee includes course textbooks, course materials and tutor support.

DURATION OF STUDY

The minimum number of years to complete an undergraduate degree programme is 5 years. You are allowed to take a maximum of 4 courses but not more than 15 credits per semester. A student must complete 120 credit hours and obtain a minimum CGPA of 2.0 to be eligible for graduation.

APPLICATION PROCEDURES

Application forms can be obtained from the Regional Offices or downloaded from the website. The duly completed forms must be returned to the respective Regional Offices or posted to the Wawasan Open University Main Campus.

Entry Requirements + Study Pathway

wawasan
open
UNIVERSITY

the people's university

SCHOOL OF
SCIENCE AND
TECHNOLOGY



Flexible • Affordable • Accessible

STUDY PATHWAY



These programmes offer flexibility to you in your selection of courses. To ensure that you can complete your degree programme within five years, it is suggested that you follow the study pathway listed above.

Graduation Requirements

Course Category	LAN Courses	University Courses	Basic Major Courses	Core Major Courses	Elective Courses
No. of Courses	3	5	10	8	0
Credits Earned	9	21	50	40	0

You'll be awarded the relevant Degree certificate upon completion of at least 120 credit hours with a minimum CGPA of 2.0.

Programme Components

LAN Courses	University Courses	Foundation Courses (Optional)	Basic Major Courses	Core Major Courses
<ul style="list-style-type: none"> Bahasa Kebangsaan A or Bahasa Kebangsaan B Malaysian Studies Pengajian Islam or Pendidikan Moral 	<ul style="list-style-type: none"> University Mathematics B Learning Skills For University Studies Basic Computing And The Internet Communication Skills For The Workplace Advanced Writing Skills For University Studies 	<ul style="list-style-type: none"> Foundation English Foundation Mathematics 	<ul style="list-style-type: none"> Microeconomics Macroeconomics Principles And Practice Of Management Principles Of Marketing Human Resource Management Business Accounting I Business Accounting II Business Statistics Business Law Business Ethics 	<ul style="list-style-type: none"> Accounting Information Systems Cost And Management Accounting Advanced Cost And Management Accounting And Reporting Advanced Financial Accounting And Reporting Company Law Auditing And Assurance Services In Malaysia Taxation In Malaysia

Graduation Requirements

Course Category	LAN Courses	University Courses	Basic Major Courses	Core Major Courses	Elective Courses
No. of Courses	3	5	10	8	0
Credits Earned	9	21	50	40	0

You'll be awarded the relevant Degree certificate upon completion of at least 120 credit hours with a minimum CGPA of 2.0.

Programme Components

LAN Courses	University Courses	Foundation Courses (Optional)	Basic Major Courses	Core Major Courses
<ul style="list-style-type: none"> Bahasa Kebangsaan A or Bahasa Kebangsaan B Malaysian Studies Pengajian Islam or Pendidikan Moral 	<ul style="list-style-type: none"> University Mathematics B Learning Skills For University Studies Basic Computing And The Internet Communication Skills For The Workplace Advanced Writing Skills For University Studies 	<ul style="list-style-type: none"> Foundation English Foundation Mathematics 	<ul style="list-style-type: none"> Microeconomics Macroeconomics Principles And Practice Of Management Principles Of Marketing Human Resource Management Business Accounting I Business Accounting II Business Statistics Business Law Business Ethics 	<ul style="list-style-type: none"> Banking And Financial Systems In Malaysia Financial Management And Analysis Corporate Finance Investment Management International Financial Management Business Of Banking Money And Banking Portfolio Management

Graduation Requirements

Course Category	LAN Courses	University Courses	Basic Major Courses	Core Major Courses	Elective Courses
No. of Courses	3	5	10	5	0
Credits Earned	9	21	50	40	0

You'll be awarded the relevant Degree certificate upon completion of at least 120 credit hours with a minimum CGPA of 2.0.

Programme Components

LAN Courses	University Courses	Foundation Courses (Optional)	Basic Major Courses	Core Major Courses
<ul style="list-style-type: none"> Bahasa Kebangsaan A or Bahasa Kebangsaan B Malaysian Studies Pengajian Islam or Pendidikan Moral 	<ul style="list-style-type: none"> University Mathematics B Learning Skills For University Studies Basic Computing And The Internet Communication Skills For The Workplace Advanced Writing Skills For University Studies 	<ul style="list-style-type: none"> Foundation English Foundation Mathematics 	<ul style="list-style-type: none"> Microeconomics Macroeconomics Principles And Practice Of Management Principles Of Marketing Human Resource Management Business Accounting I Business Accounting II Business Statistics Business Law Business Ethics 	<ul style="list-style-type: none"> Management Information Systems Data Warehousing And Knowledge Management Object-Oriented Systems Analysis And Design Systems And Network Administration Database Systems Management

Graduation Requirements

Course Category	LAN Courses	University Courses	Basic Major Courses	Core Major Courses	Elective Courses
No. of Courses	3	5	10	6	0
Credits Earned	9	21	50	40	0

You'll be awarded the relevant Degree certificate upon completion of at least 120 credit hours with a minimum CGPA of 2.0.

Programme Components

LAN Courses	University Courses	Foundation Courses (Optional)	Basic Major Courses	Core Major Courses
<ul style="list-style-type: none"> Bahasa Kebangsaan A or Bahasa Kebangsaan B Malaysian Studies Pengajian Islam or Pendidikan Moral 	<ul style="list-style-type: none"> University Mathematics B Learning Skills For University Studies Basic Computing And The Internet Communication Skills For The Workplace Advanced Writing Skills For University Studies 	<ul style="list-style-type: none"> Foundation English Foundation Mathematics 	<ul style="list-style-type: none"> Microeconomics Macroeconomics Principles And Practice Of Management Principles Of Marketing Human Resource Management Business Accounting I Business Accounting II Business Statistics Business Law Business Ethics 	<ul style="list-style-type: none"> Procurement And Inventory Management Logistics And Warehouse Management Management Information Systems Operations Management Supply Chain Management Freight Transport Management

Graduation Requirements

Course Category	LAN Courses	University Courses	Basic Major Courses	Core Major Courses	Elective Courses
No. of Courses	3	5	10	6	0
Credits Earned	9	21	50	40	0

You'll be awarded the relevant Degree certificate upon completion of at least 120 credit hours with a minimum CGPA of 2.0.

Programme Components

LAN Courses	University Courses	Foundation Courses (Optional)	Basic Major Courses	Core Major Courses
<ul style="list-style-type: none"> Bahasa Kebangsaan A or Bahasa Kebangsaan B Malaysian Studies Pengajian Islam or Pendidikan Moral 	<ul style="list-style-type: none"> University Mathematics B Learning Skills For University Studies Basic Computing And The Internet Communication Skills For The Workplace Advanced Writing Skills For University Studies 	<ul style="list-style-type: none"> Foundation English Foundation Mathematics 	<ul style="list-style-type: none"> Microeconomics Macroeconomics Principles And Practice Of Management Principles Of Marketing Human Resource Management Business Accounting I Business Accounting II Business Statistics Business Law Business Ethics 	<ul style="list-style-type: none"> Organisational Behaviour Services Management Strategic Management Management Information Systems Strategic Human Resource Management International Business

Graduation Requirements

Course Category	LAN Courses	University Courses	Basic Major Courses	Core Major Courses	Elective Courses
No. of Courses	3	5	10	7	0
Credits Earned	9	21	50	40	0

You'll be awarded the relevant Degree certificate upon completion of at least 120 credit hours with a minimum CGPA of 2.0.

Programme Components

LAN Courses	University Courses	Foundation Courses (Optional)	Basic Major Courses	Core Major Courses
<ul style="list-style-type: none"> Bahasa Kebangsaan A or Bahasa Kebangsaan B Malaysian Studies Pengajian Islam or Pendidikan Moral 	<ul style="list-style-type: none"> University Mathematics B Learning Skills For University Studies Basic Computing And The Internet Communication Skills For The Workplace Advanced Writing Skills For University Studies 	<ul style="list-style-type: none"> Foundation English Foundation Mathematics 	<ul style="list-style-type: none"> Microeconomics Macroeconomics Principles And Practice Of Management Principles Of Marketing Human Resource Management Business Accounting I Business Accounting II Business Statistics Business Law Business Ethics 	<ul style="list-style-type: none"> Consumer Behaviour Services Marketing International Marketing Strategy Marketing Communications Sales And Distribution Management Management Information Systems Marketing Research