A human touch in dealing with humans

Businessman Arunasaiam Thangavelu wanted to equip himself with a better understanding of human behaviour creative problem-solving skills.

Enrolling for the Bachelor of Arts (Hons) in Psychology (BAPS) at Wawasan Open University (WOU) provided him a solution for his professional needs.

The BAPS programme from the School of Foundation and Liberal Studies (SFLS) provides learners with soft skills and a broader sense of judgment and thinking.

With the ability to demonstrate logical reasoning and analytical skills, they could communicate with different levels of people and develop solutions.

"Being in the service industry, I deal with people daily. Hence, communication is important in my career as I tend to meet other business people and handle hundreds of workers daily," said Arunasaiam, 34, from Subang Jaya, Selangor.

"This programme has helped me improve my communication and interpersonal skills. Furthermore, understanding the psychology of human interactions helps to avoid pitfalls. Being able to understand the drives behind human action has made it easier to deal with my workers."

He chose WOU as he is always on the go, and WOU’s open distance learning (ODL) gives him flexibility.

"I can study at my own pace without disrupting my family, social and work obligations.

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Passion will keep you going

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"It’s also convenient to get in touch with tutors."

Another offering from the School is the Bachelor of Arts (Hons) in Liberal Studies (BALS), which equips learners with an all-rounded education, providing them with analytical and problem-solving skills.

The desire for self-improvement and a flexible study option inspired Rabiatul Adawiyyah, a 30-year-old writer from Penang, to enrol for the BALS programme.

The Liberal Studies programme develops my skills in writing by understanding the integral part of society from humanities to social aspects.

"It allows me to develop critical-thinking skills, which help me to understand my writing in presenting various point of views."

"Time is essential to me, and with constant deadlines looming, I wanted to have a world-class degree without having to sacrifice my passion to establish a freelance career."

"WOU’s advantage gives me the possibility to
obtain a quality education that can boost my career.”

Enrolment for the January intake is open. Candidates may apply through regular entry or via WOU’s open entry admission system that takes their work experience into consideration.

For open entry, learners must be at least 21 and possess STPM, HSC or A levels with at least one principal.

Those with PMR, SPM, MCE, UEC or diploma can apply if they have related work experience, and pass an open entry admission test.

New students may also apply for the WOU study grant to subsidise tuition fees up to a maximum of RM600.

For a limited time, WOU also offers a fee rebate of up to RM400 for working professionals who enrol for its postgraduate or undergraduate degree programmes.

WOU will hold an open day on Oct 26 and 27 at its main campus, regional centres and support centres.

For details, call the toll-free careline at 1-300-888-968 (WOU) or visit wou.edu.my